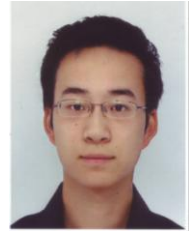


## CUALA Director of Operations Manifesto



**Jimmy Xu**

**1<sup>st</sup> Year Economist, Emmanuel College**

**Nominated by: Luther Ma (Oxford)**

**Seconded by: Vera Feng (Durham)**

### Motivations for applying

There are a number of reasons why I would like to join CUALA as Director of Operations. Although I have only recently begun to attend CUALA events, most notably as a debater at the Annual Conference, I have taken a vivid interest in the society activities. In particular, I am impressed by the organisational effectiveness of CUALA as demonstrated in the Annual Conference, and feel that I have the skills and dedication to make a significant contribution towards the future development of the society.

### Past experience

- Secretary of Students in Free Enterprise in Cambridge
- IT Officer of Marshall Society
- Project Manager of the KECHB Engineering Education Scheme Team

I have had extensive experience in society committee activities previously, covering logistics, communications, IT and providing vision in the areas of my expertise. Given the relatively small size of the CUALA Committee, I feel that I would be able to provide **all round cohesive input**, helping the society to run smoothly and effectively.

### Vision

I believe that CUALA has a lot of untapped potential, much of which can be unlocked over the coming year. This is perhaps best evidenced by the high number of people on the mailing list relative to the number of attendees of the various events held throughout the year.

- Much of the draw of CUALA comes from its ability to attract notable speakers. I believe that increased interaction with **corporate sponsors** and corporate keynote speakers will be key to maintaining a more active membership.
- CUALA may benefit from holding an international conference. Given the strong Eastern focus as demonstrated by the annual delegate trip, I believe that there is much to be gained from inviting speakers and students from Chinese universities in a reversed format, in order to gain a better understanding of the different working cultures and dynamics in the Far East. I have the necessary contacts to make this event a potentially resounding success.
- CUALA has the ability to raise its profile significantly by more proactive marketing to students in Cambridge. My experience with AIESEC has been that lecture calls and direct recruitment at faculties generates increased interest and commitment.

I have:

- the **commitment**
- the **skills**
- and the **vision** and **ambition**

to work **most effectively** as Director of Operations. Please show your support by voting for me. Thank you!